

To Whom It May Concern,

This Hydrocephalus Awareness Week (10th - 16th March 2025) the charity Shine are increasing awareness and raising vital funds to provide specialist advice and support for those living with hydrocephalus.

'Hydrocephalus' describes conditions in which there is a build up of excess cerebrospinal fluid (CSF) in the chambers of the brain, it compresses the surrounding tissue and raises the pressure inside the skull.

To help you learn more about hydrocephalus and increase awareness with your members, we have a wide range of resources available on our website including:

- What is hydrocephalus guide
- Information about what it is like with with hydrocephalus

You can find all this and more by visiting the Hydrocephalus Hub on our website, which can be found here: www.shinecharity.org.uk/hydrocephalus

Shine is a charity and many of our services are entirely funded by the generosity of the general public. This Hydrocephalus Awareness Week, we are asking you to hold a Hats On for Hydrocephalus day.

It's easy to take part:

1. On (or around) Friday 14th March, ask your members to wear their favourite headwear.
2. Choose a suggested amount and ask each person for a donation. They can bring cash or you can set up a JustGiving page to collect your donations online.

You can find out more about how to get involved, register your interest, set up your JustGiving page and access more resources including posters and activity sheets on our website: www.shinecharity.org.uk/hatsonforhydrocephalus

Our dedicated fundraising team are ready to support you to plan a fun and stress-free Hats On for Hydrocephalus Day.

For more information or if you have any other questions, please get in touch at fundraising@shinecharity.org.uk.

Happy Hydrocephalus Awareness Week!

Kind regards,
Kelly, Val, Kerry, Jo and Stephanie
The Shine Fundraising Team

P.S. Can't support this time around? That's okay, check our website www.shinecharity.org.uk/getinvolved for more ways to support including Go Yellow for Shine on Friday 20th June and Spina Bifida Awareness Week from 20th - 26th October.