

Terms of Reference (ToR)

Video producer (remote) on Yemen, South Sudan and Nigeria projects

1. Overview of the project

Saferworld is an independent international organisation working to prevent violent conflict and build safer lives. We work with people affected by conflict to improve their safety and sense of security, and conduct wider research and analysis.

Since July 2021, Saferworld has led a consortium on a project that focusses on supporting women's rights organisations in fragile and conflict effected states. The project is now entering a second three-year phase supporting women's rights organisations in Yemen, South Sudan and Nigeria helping them to increase their impact when it comes to challenging and addressing the root causes of gender inequality.

The project has provided 21 women's rights organisations in Nigeria (10), South Sudan (5) and Yemen (6) with an average of £35,000 in funds. We want to commission a series of videos that can demonstrate the impact of this funding and on the importance of funding models that give greater power to the women's rights organisations that are in receipt of funds.

The content of the videos should be developed in collaboration with partner organisations, to ensure that they are in control of the narrative and can decide what their sections are about.

2. Objectives of the consultancy

Saferworld seeks to contract a video producer on a short-term basis to work with visual content creators in Nigeria, South Sudan and Yemen and support them in filming a series of video interviews that highlight how the ongoing project's support to women's rights organisations (WROs) is women, peace and security efforts¹ in Yemen, South Sudan and Nigeria.

The final video outputs should aim to showcase the importance and strategic value of funding models that allow for flexibility, and that give power and independence to women's rights organisations by speaking to the project's partners about their work and the impact of this funding. The video should use examples given by partners to highlight the challenges faced by women and girls, women activists and WROs and

¹ For the purpose of this video, WPS efforts can be understood as efforts which are advancing women's participation in decision-making, including peacebuilding and conflict prevention; advancing women's role in designing and delivering humanitarian work in the protection of women from gender-based violence, including of women human rights defenders and activists (such as staff working for the WROs themselves).

the achievements made by women in the three countries, and to emphasise the role that the women's rights organisations play in addressing these issues and advancing women's peace and security.

Through these videos we are seeking to raise awareness of key issues, share the experiences of women's rights organisations, and amplify the voices and perspectives partners and conflict affected communities. The videos will include interview clips with WRO staff working on this project, and women supported by them in each country identified by the project's Technical Advisory Committee (TAC) and liaisons within country teams, explaining perspectives, issues, approaches and challenges they face. There may be key stakeholders to interview to demonstrate the impact of WROs work, such as authorities who have been engaging with them, or male community elders who have asked for their support, etc. The decision about wider stakeholder engagement should be lead by WROs themselves.

The videos will be used at donor roundtables, international conferences and with both existing and potential new donor governments to help build an understanding of the need for and impact of flexible funding models for women's rights organisations in conflict affected settings. The videos will also be used for general advocacy purposes by all members of the Resourcing Change Consortium as well as the WROs in the three countries identified in the project.

3. Overview of the project

The project seeks to document and highlight key areas of discussion identified by the women's rights organisations giving them a platform to talk about their perspectives on flexible funding models and their importance. We are seeking an experienced producer to oversee the filming of interviews with our partner women's rights organisations, some of the women who they work with, and b-roll in a way that adheres to safeguarding and sensitivity policies.

Each set of interviews across the three country contexts (Nigeria, South Sudan and Yemen) should contain their own story/narrative arc that emphasises the experience of the women's rights organisations, and the impact the flexible funding model of the project has had. Crucially, these three videos should maintain a consistent look and feel with one another, this is so that footage from each country context can standalone as well as forming part of a wider series. To aid this, it is crucial that footage filmed in each country context should maintain a consistent look and feel.

Interviews will be conducted in various languages depending on the primary language spoken within the country context, but this will primarily be English and Arabic. Final video outputs will need to be accessible to both Arabic speaking and English-speaking audiences either through subtitling or overdubbing.

4. The overall goals of the project

1. To build an understanding of the importance and impact of flexible funding for WROs - helping them to deliver support to women in a way that they identify and that is responsive to the specific needs in their communities and allowing them to strengthen their organisational capacities when it comes to the independent delivery of work.
2. To help platform the voices of partner WROs and support them in their own awareness raising work through the production and delivery of high-quality video content that showcases their work and impact.

3. To highlight effective approaches in women, peace and security peacebuilding and prevention in different country and community contexts
4. To aid in advocacy around the importance of flexible funding models for peacebuilding work by demonstrating impact and providing an engaging means of hearing the perspectives of those working for women's rights organisations.

5. Methodology

Working to an agreed schedule in consultation with Saferworld's communications team, the consultant will be required to:

- Attend regular catch up and briefing sessions chaired by the project's communications lead with the project's technical advisory committee consisting of WPS experts from Saferworld, WfWI and WILPF (format tbc).
- Oversee the commissioning of filming teams in Nigeria, South Sudan and Yemen.
- Work with the Resourcing Change project Manager and target WROs in Nigeria, South Sudan and Yemen to identify key themes, experiences and stories for the video outputs.
- Oversee the organisation of interviews with staff within partner WROs as well as some of the women that they work to support in a way that adheres to industry standard consent and safeguarding guidelines
- Oversee the production of interviews with WRO participants.
- Oversee the editing of interview footage into high quality video outputs suitable for both Arabic speaking and English-speaking audiences.
- Oversee the photography of participants, community members and other persons identified by WROs as key to the stories they wish to tell.
- Oversee the collection of a selection of b-roll footage of country contexts in and around the WROs areas of operation for use in the edit of final video outputs.
- Produce and edit video outputs for the 3 country contexts as well as an overall edit that ties these country contexts together into a longer video.

6. Deliverables

- Produce 3x edited narrative/documentary videos (7-10 mins) consisting of interviews and b-roll footage. (1 for each country context - 3 videos total). **It is crucial that these videos should maintain a consistent look and feel.**
- [Optional - to be discussed] Produce 1x edited narrative/documentary video (20-25 mins) that ties all 3 country contexts together into a wider piece.
- Produce raw footage with synchronised audio and transcripts of all interviews conducted by filming crews in Nigeria, South Sudan and Yemen for archiving by Resourcing Change Committee.
- Provide raw footage of video context b-roll for archiving by Resourcing Change Committee.
- Produce a minimum of 30 documentary photos of interview participants and WROs projects across the three country contexts with captions.

7. Consultancy period:

The consultancy period covers April – June

- April: Planning phase. We will use this month to coordinate dates for shoots, work with country teams to identify core stories, and brief the successful candidate on the specifics of the project.

- May: Shoot phase. We will use this month to conduct our shoots, filming video interviews and collecting necessary b-roll and photographs
- June: Editing phase. We will use this month to work on final edits/final cuts of the videos, and to organise any last-minute pick-up shots (if necessary).

The final deadline for the submission of all completed video outputs is early July

8. Key Competencies

- Demonstrable experience producing impactful short videos made for the purposes of communicating political analysis, community perspectives and policy recommendations.
- Demonstrable experience of having worked on similar projects, with multiple outputs, creatives and languages before.
- Experience in filming, video editing, and photography, and comfortability communicating briefs with external creators.
- Experience managing budgets and deadlines in relation to the commissioning of filmmakers.
- An understanding of the importance of conducting work in a culturally sensitive and ethical manner, and an ability to communicate this with commissioned filmmakers.
- The consultant should have knowledge or be willing to lean on knowledge held by members of the technical advisory committee, regarding the contexts in which the project operates, including the political, social, and cultural factors that may affect the implementation and outcomes of the project.

9. Application process

Interested candidates should submit a cover letter outlining how they would approach the project, detailed quote, and samples of previous work demonstrating their suitability for this role by Sunday 26 March to aoconnor@saferworld.org.uk (Subject line mentioning “Resourcing Change Video – Nigeria, South Sudan and Yemen”) Please include a concept note with a breakdown of costs, proposed work-plan, your consultancy rate and availability.