

## ToR Illustrator/Designer

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| <b>Consultancy title:</b>   | Illustrator/Designer: Protection Referral Pathways                     |
| <b>Location:</b>  | Myanmar (Yangon with possibility of travel to the field)               |
| <b>Fee:</b>   | To be determined in agreement with illustrator based on agreed outputs |
| <b>Reporting to:</b>  | Communications Coordinator   |
| <b>Liases with:</b>   | Programme Manager, Justice Coordinator, Project Officer, and Partners  |
| <b>Contract Duration:</b>   | 8 <sup>th</sup> Apr – 7 June 2019                                      |
| <p><b>Description of Saferworld and the relevant programme:</b></p> <p>Saferworld is an independent international organisation working to prevent violent conflict and build safer lives. We believe that to achieve long-term peace people must play an active role in preventing conflict and building peace. People must have access to fair and effective paths to address the grievances and inequalities that drive conflict, and people with influence should exercise their power to promote just and equitable societies.</p> <p>Saferworld has operated in Myanmar since 2012. With civil society partners, we work to promote community security while simultaneously supporting the development of security and justice systems that are accountable and inclusive of the diverse communities across Myanmar. We also support civil society to promote more conflict-sensitive approaches by international actors.</p>  |  |
| <p><b>Job Purpose:</b></p> <p>The purpose of this assignment is to support us and our partners to develop awareness material, including, a cartoon booklet or similar illustrations/communications products that map out the systems and processes communities can go through to report their issues; who can support them to solve these issues and how. This consultancy will be produced in close collaboration with Saferworld’s point of contact, which will include multiple feedback rounds.</p> <p>Illustrator will produce:</p> <ul style="list-style-type: none"> <li>• 30 x illustrations</li> <li>• Poster design</li> <li>• Booklet design</li> <li>• To be printed and distributed</li> </ul> <p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>• We expect approximately <b>30 illustrations</b> (small to medium icons) will be used in both the poster and corresponding booklet. <ul style="list-style-type: none"> <li>○ Info on the illustrative icons – these icons will depict key words of community issues in a simple and understandable way. They can range from representative icons to mini-scenarios (eg. family in front of home). The icons must be consistent in style/colours, so they work as a map.</li> </ul> </li> </ul> |  |

- **Poster:** uses illustrations and simple cartoons to map what pathways communities can use and go through to solve different issues. The poster will be a general overview of the system and reporting process using illustrations. Illustrations will also show the different types of protection issues and where each should be reported.
  - Poster is A0, clear from 10ft away
  - Must include title and sub-section title
  - Colour: simple/streamlined
- **Booklet** A booklet that explains the poster's content. The booklet will go into this system in more detail, explaining the differences between protection issues, the roles of different actors and the procedures in place that protect women and child rights.
  - Text will be provided.
  - Same images from the poster will be used in the booklet, but separated out in sections (acts as a key to read the map).
  - Approximately 20 pages
  - A5 size

#### Sensitivities

- Illustrations should have a peace-building focus and not portray anything that is controversial, or divisive and should be inclusive of men, women, youth and different ethnic and religious groups.

#### Time requirements:

The illustrator should be willing to travel inside Myanmar and in the region to gather feedback (expenses paid outside of fee) TBC.

We expect the consultant to be available to meet with Saferworld the week of April 8<sup>th</sup>. After the first draft is completed the illustrator **will need to be available** in May with Saferworld and partners to provide feedback that the illustrator will take forward in their revisions and final outputs, to be completed **first week of June 2019**.

#### PERSON SPECIFICATION:

- Illustrator with proven ability to work innovatively and in collaboration with civil society and INGOs
- Skilled with digital design software, such as Adobe InDesign and Illustrator
- Evidence of undertaking similar assignments for NGOs on similar issues or illustrating how communities can report issues such as sexual and gender based violence, health or other issues.

#### DESIRABLE

- Understanding of S'gaw Karen

#### APPLICATION PROCESS

Interested candidates should submit their applications by **Thursday 4 April 2019** to Marie Aziz, [recruitment@saferworld.org.uk](mailto:recruitment@saferworld.org.uk) Applications should include the following documents:

- a CV
- an outline of expected fees based on the applicant's consultancy rate
- Samples of the applicant's work.